



*Giving back.  
Looking forward.*



## **Together we CAN Challenge**

As campaign chairs, Don and Debbie Culeton of IDI Billing Solutions are kicking up our canned food drive for 2018! Help us look forward to a brighter future while having fun with your food drive for the Day of Caring!!

### **Goals of the Together we CAN Challenge**

We are hoping to collect a record number of non-perishable food items, create a team building experience for our area companies and highlight Ontario County's Theme for 2018.

This competition will benefit 20 local food cupboards and heighten awareness of the United Way and the people and organizations who benefit from our fundraising efforts.

### **The Rules**

To keep the competition fair, there are some simple rules to follow and a few guidelines.

- Structures should be influenced by the United Way of Ontario County's Theme for 2018 "Giving Back, Looking Forward." Use your imagination!
- The structure can be made out of any type of non-perishable food items, paper products, personal items or household cleaning items.
- Soda and junk food are discouraged.
- No glass.
- No alcoholic beverages.
- Items must be full and unopened.
- Labels must be intact and legible. They cannot be stripped or covered over in any way.
- The structure may be stabilized with tape, wood, cardboard, glue but should be mostly able to stand on its own.
- The most important thing to remember is that this is a team building event that benefits the food cupboards and should be FUN!

### **Participating in the Challenge**

- Registration for the Together we CAN Challenge is easy. Email Kristen Koczent at: [kristen.koczent@uwrochester.org](mailto:kristen.koczent@uwrochester.org) and let her know you are interested and designate a team captain. Contact the United Way office with any questions at (585) 394-6550
- Start collecting your food now!
- Once you've decided on a structure, you will want to collect items that are the right color, size, shape, etc.
- You are responsible for collecting your own items but you can solicit items and/or financial donations from others.
- Build one structure for the entire company or build multiple structures and challenge individual departments in your organization.
- Construction time is **Monday, April 9<sup>th</sup> – Friday, April 13<sup>th</sup>**.

## Judging

All Structures in the competition will be judged by local “celebrities and/or politicians” on **Monday, April 16<sup>th</sup> and Tuesday, April 17<sup>th</sup>**. The team captain will be contacted to set up a judging time. Judges prefer food structures. Try to solve most design challenges with food items if possible.

## Awards

The following awards will be presented at the Day of Caring Morning Rally on Thursday, April 19<sup>th</sup> at 8 AM at the VA Medical Center Gymnasium.

1. Most cans
2. Judges’ favorite
3. Honorable Mention

## Teardown

Teardown your structure and deliver your items to one of our Day of Caring Food Drive sorting locations on **Wednesday, April 18<sup>th</sup>**:

### Geneva Location

Boys and Girls Club  
160 Carter Rd, Geneva

### Canandaigua Location

Zion Fellowship Church  
5188 Bristol Street, Canandaigua

## TAKE PICTURES!!

Have fun and take as many pictures as you can. Please submit all pictures to Kristen at [kristen.koczent@uwrochester.org](mailto:kristen.koczent@uwrochester.org) for use in a slideshow at the Day of Caring Morning Rally.

Need ideas? Check out IDI Billing Solutions structures from previous years:



Light the Way



Spring



Wizard of Oz



Bridge