

# United Way Leadership Giving

United Way Leadership Donors are the most generous, community-minded individuals in our region. Members of the leadership giving societies invest millions of dollars each year to help United Way solve some of our most critical challenges.



**LEADERS UNITED**  
UNITED WAY OF ONTARIO COUNTY

## Leaders United

All donors who contribute \$1,000 or more each year (\$500 for 40 years and under) are recognized as Leaders United members. They also enjoy benefits of membership with annual events, networking and volunteer opportunities.

Leaders United members may also choose to join one or more of the following societies.



**TOCQUEVILLE SOCIETY**  
UNITED WAY OF ONTARIO COUNTY

## Tocqueville Society

The Tocqueville Society is United Way's premier giving society, comprised of donors who give an annual gift of \$10,000 or more. Tocqueville Society members set an extraordinary example of leadership and generosity for our community.



**WOMEN'S LEADERSHIP COUNCIL**  
UNITED WAY OF ONTARIO COUNTY

## Women's Leadership Council

The Women's Leadership Council (WLC) is made up of Ontario County's most inspiring, proactive female leaders who are dedicated to making a positive local impact with an annual investment of \$1,000 or more.



**EMERGING LEADERS SOCIETY**  
UNITED WAY OF ONTARIO COUNTY

## Emerging Leaders Society

The Emerging Leaders Society (EL) is a group of individuals 40 years and under who connect with other local leaders and make an extraordinary commitment to serve our community with investments of \$500 or more each year.

## Fast Track

United Way of Ontario County is pleased to offer Fast Track, a unique giving option that allows you to reach the leadership level of giving gradually over three years while being immediately recognized as a leadership donor. The Fast Track program helps you evolve your philanthropic goals as you continue to increase your giving levels to our community through United Way.

Fast Track members give \$500 in first year of membership, \$750 in year two, and \$1,000 in your third year and thereafter.

You can also become a Fast Track Tocqueville Society member with a gift of \$5,000 in your first year, \$7,500 in year two and \$10,000 in year three and thereafter.

When you take advantage of Fast Track, you will be fully recognized as a leadership donor unless you specify that you would prefer to remain anonymous. When you select the Fast Track option on your pledge, United Way will contact you to confirm your gift and entry into one or more leadership society. Thank you for your generous support.

INVEST. CONNECT. SERVE.

